

Ruboss: Flex on Rails

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<http://ruboss.com>

Why use Ruby on Rails
with Flex?

“Ruby is designed to make programming not only **easy** but also **fun**. It allows you to concentrate on the **creative** side of programming, with **less stress**.”

–Yukihiro Matsumoto (Matz)

“HTML sucks all the joy out of programming for me
HTML+CSS, that is
I’m so glad I don’t have to do the design work for our
apps
I’m trying to design a simple form
and I’m hating life
It’s seriously making me want to not work on this
anymore
...
html makes it so easy to write forms that look like crap
and SO HARD to write forms that look nice
that’s so backwards”

—Jamis Buck

Signal vs. Noise [Fly on the Wall], July 17, 2007

<http://www.37signals.com/svn/posts/495-fly-on-the-wall-paying-attention-to-users-mow-the-lawn-vs-cut-the-grass-chowder-html-forms>

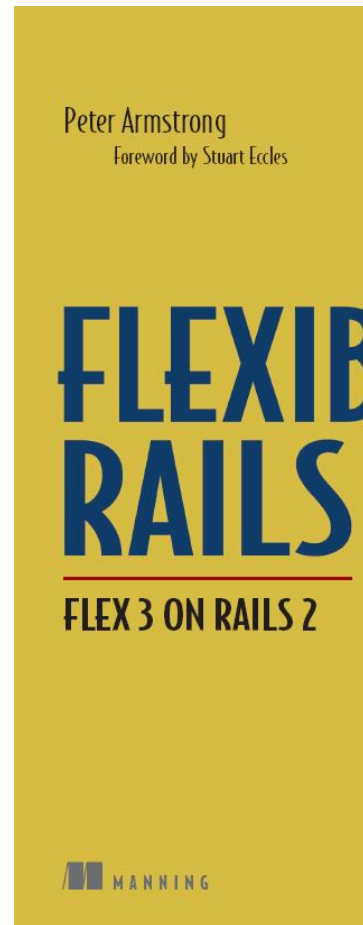
RIA development is too
complicated,
difficult, tedious, primitive...

So, why Flex + Rails?



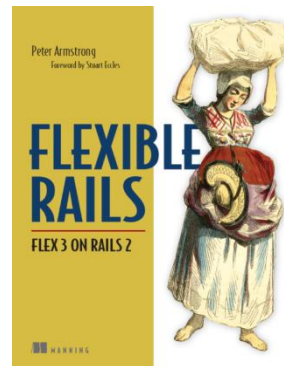
Developer Productivity

One Slide of Shameless Self-Promotion



<http://manning.com/armstrong>

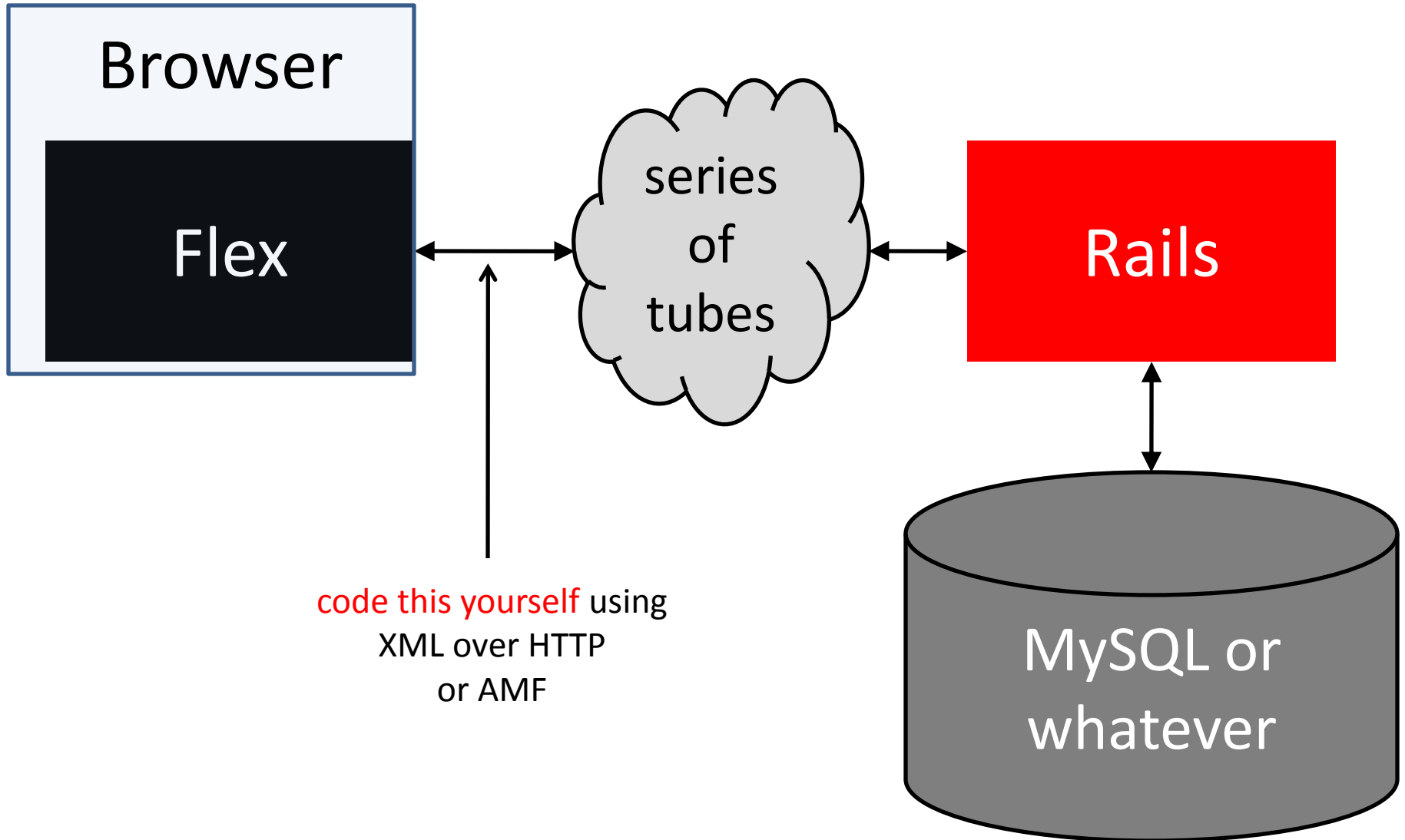
Using Flex and Rails together is a great combination, but it's **still** too complicated!



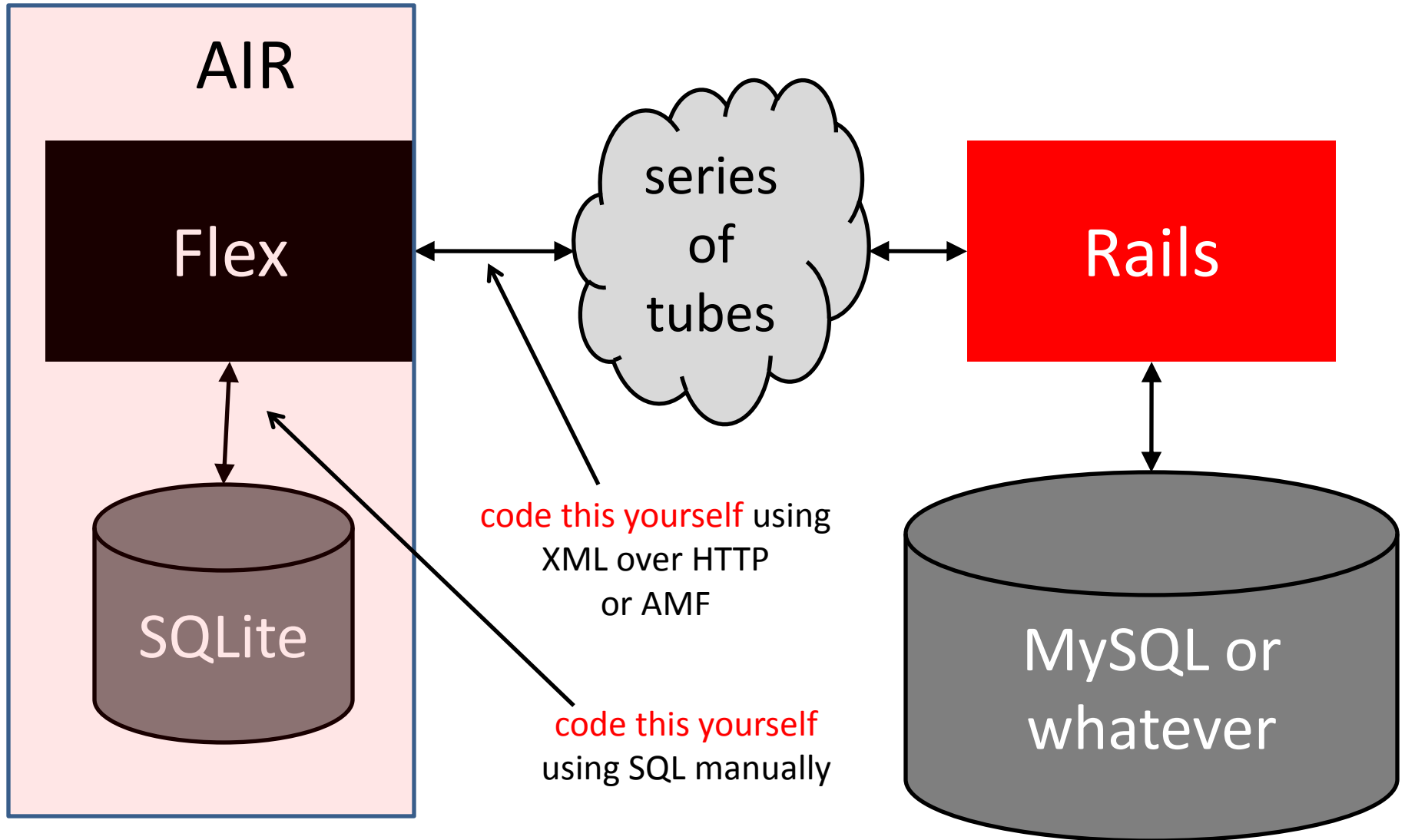
> 500 pages!

How do Flex and
Rails fit together?

Flex + Rails Development Before Ruboss



Flex + Rails (on AIR) Development Before Ruboss



Cairngorm

“before” picture:

Flex + Rails +
HTTPService +
Cairngorm

[walkthrough]

What's not to like?

What are we doing
80% of the time?

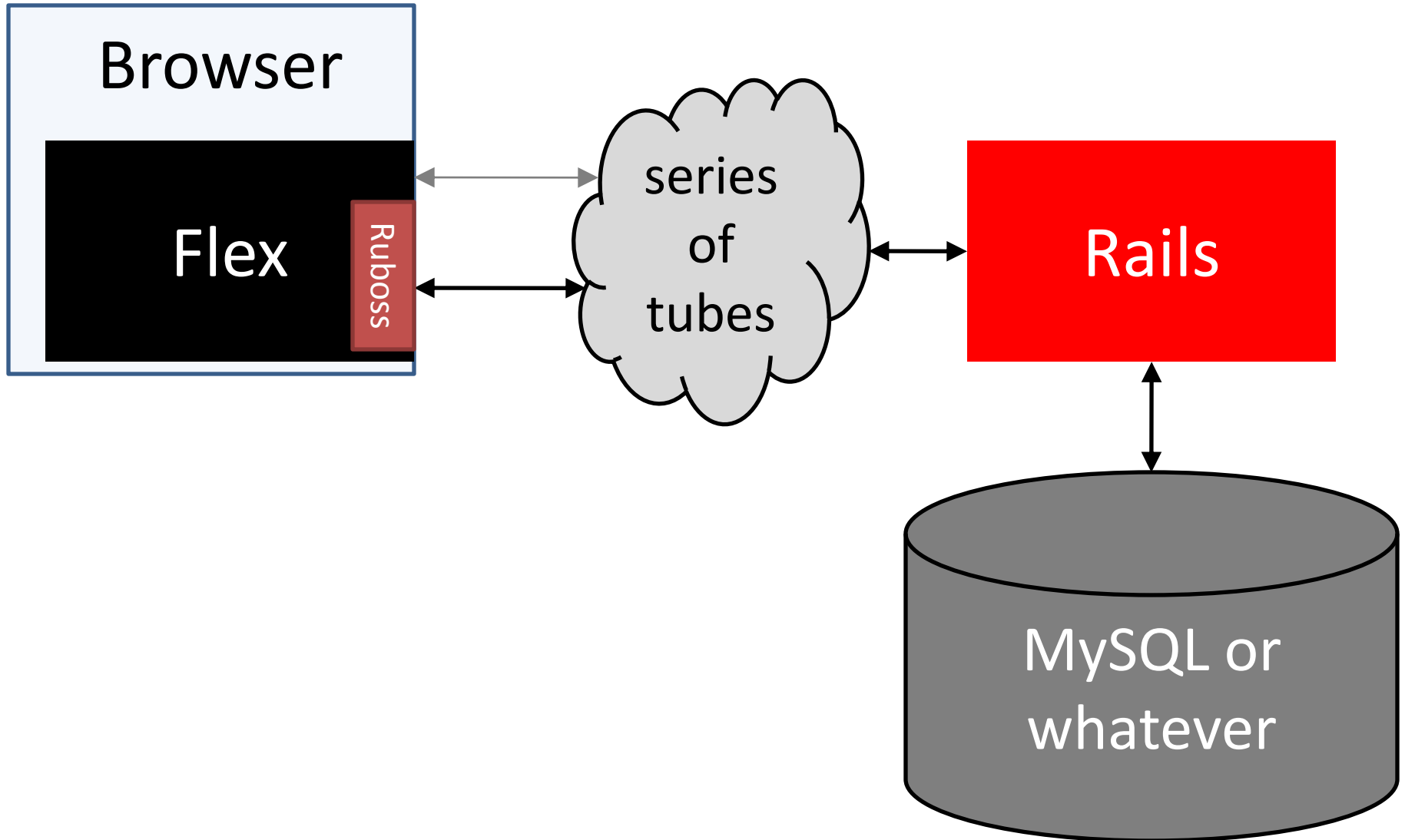
RESTful

CRUD

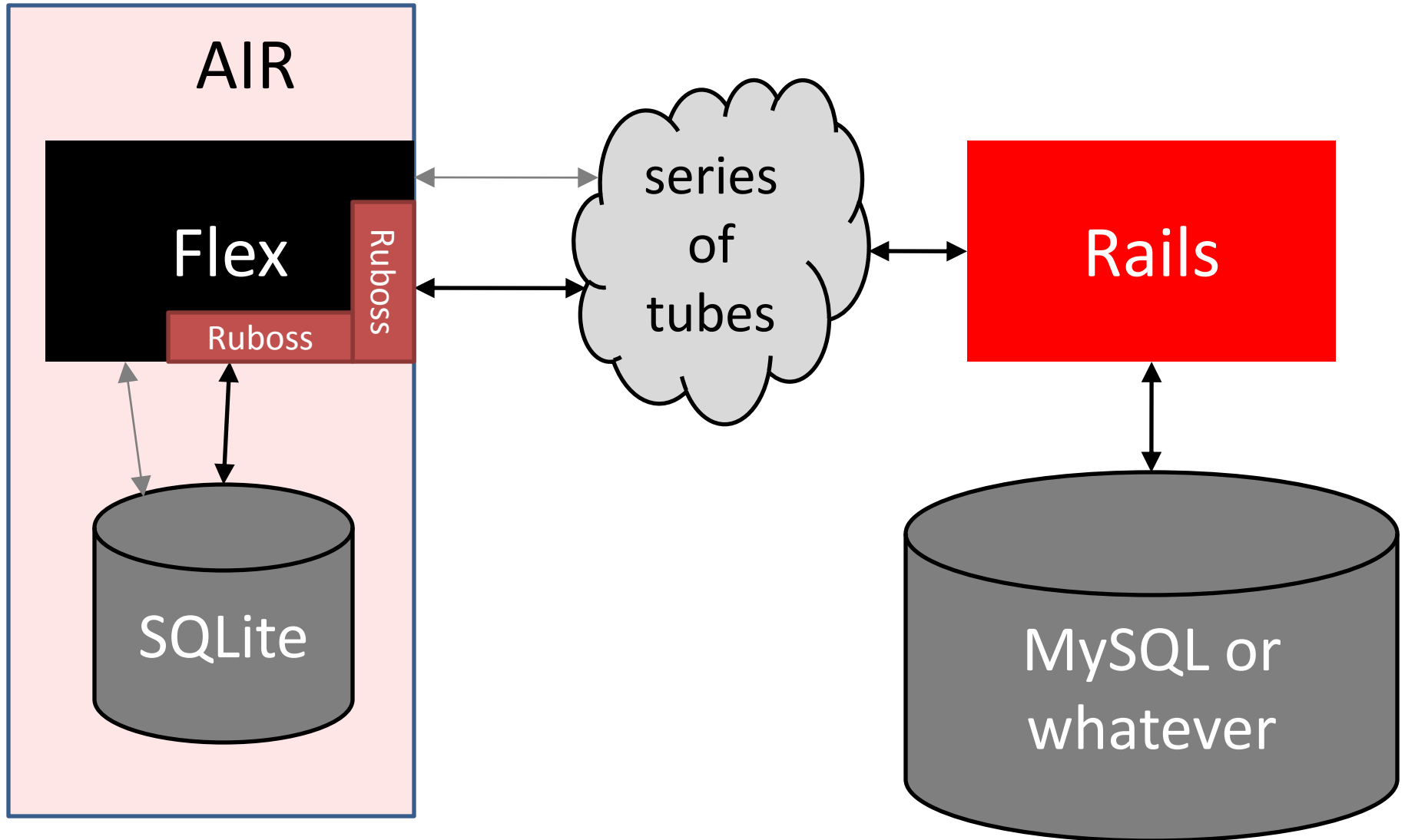
AIR

The Ruboss Framework

Flex + Rails Development With Ruboss



Flex + Rails (on AIR) Development With Ruboss



“after” picture...

DEMO:

Live Coding with
The Ruboss Framework

Did you just kill Flexible Rails?

I feel faint...



“Sportronic”

(...so, in case Manning sees this,
no I did not kill *Flexible Rails...*)



GPL v3

Flex = Free, AIR = commercial

currently bootstrapped
(client work)



...any VCs or
Angels here?

Thanks!

<http://www.ruboss.com>

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